



The "Man Behind the SMILES"

**Dr. Joseph Capista
Enjoys Spotlight as
Preferred Cosmetic Dentist
of the Sixers Dancers**

Ah...the Sixers Dancers. Beauty, sex appeal, and more moves than U-Haul. Whether the Sixers are ahead or behind, you can always look forward to the Sixers Dancers strutting their stuff and flashing their incredible smiles during every home game. You'd be hard pressed to not smile back.

These girls were born to dance, but not all of them were born with a perfect smile. Enter Dr. Joseph Capista, the Preferred Cosmetic Dentist of the Sixers Dancers for two years running. One of the many perks of being a Sixers Dancer is receiving cosmetic dental work from Dr. Capista, a 30-year veteran of dentistry and graduate of the prestigious Las Vegas Institute for Advanced Dental Studies (where most of the "Extreme Makeover" dentists got their training). "Most of the team received teeth whitening but several of the girls have had the opportunity to get a complete smile makeover from Dr. Capista," said Debbie Apalucci, Director of the Sixers Dancers. "They are all extremely grateful to Dr. Capista for all his work."

In return, Dr. Capista gets to enjoy the spotlight associated with being the Preferred Cosmetic Dentist for the Sixers Dancers. "I can say that not a day goes by when someone doesn't comment on it," said Capista. "I've had people bring in a copy of an ad that we ran with the photo of me surrounded by the dancers and say, 'I want a smile like that! It's been a great way to showcase how cosmetic dentistry can impact a person's appearance.'"

For the dancers, the relationship with Dr. Capista is yet

another benefit of being selected for the team, which typically draws hundreds of ambitious young performers each year for auditions.

"I couldn't be happier with my new smile," said Kiersten, one of the Sixers Dancers who received more extensive treatment from Dr. Capista. The bonding she had received many years ago was beginning to discolor and she was unhappy with the size and shape of her teeth. The solution? Ten all-porcelain veneers that gave her the spectacular smile you see on the court during every performance (*see Kiersten's before and after photos*).

After the initial consultation, Kiersten's work was completed by Dr. Capista in only two office visits.

Dr. Capista is quick to point out that not all of his patients are gorgeous

young dancers. "I treat people of all ages and all walks of life," he explained. "A smile is the centerpiece of any person's appearance whether they are 20 or 80 years old. The advances in the field are such that there is virtually no dental condition that can not be improved through cosmetic dentistry."

Dr. Capista is the senior partner in the Broomall-based practice, Williamsburg Dental, and has been practicing in the Delaware County area for more than 30 years. His practice provides a broad range of aesthetic as well as general dentistry, including complete smile makeovers, teeth whitening, porcelain veneers and cosmetic bonding. For more information or to set up a complimentary cosmetic consultation, call 610-353-2700, visit the practice's website at www.williamsburg-dental.com.

